



March 09, 2020

Dear Corporate Partner,

The 7th annual **WCA Soaring Eagles Golf Classic Tournament** will tee off on Friday, **May 1, 2020**, at 10:00 AM. This year the tournament will be hosted by the Williamsburg Golf Club. The **Presenting sponsors are the Anderson Financial Advisory Group of Davenport & Co. and George Nice & Sons Contractor**. This is our signature fundraising event for this school year and will help benefit many students that otherwise would not have the opportunity to experience a quality education in a Christ-centered community.

We invite you to partner with us by being a Corporate Sponsor to make this a spectacular event for the cause of Christ and the benefit of students WCA serves. We pledge to give your company maximum exposure to all attendees as outlined in the attached sponsorship benefits page and the opportunity to build greater business relationships with your guests.

The tournament will have prizes for on-course successes, raffle and auction opportunities. Immediately after the tournament, there will be a full sit down meal to be enjoyed by you and your guests.

Please review the attached Sponsor Benefit package opportunities to choose the most effective sponsorship that fits your marketing budget. After determining the best package for your company, fill out the enclosed registration form and return it to WCA with your payment included **or you may register, pay, and complete your team roster online at [XXXXX](#)**.

We look forward to a great day with an opportunity to serve you and your guest to **a wonderful day away from the office!**

Sincerely,

Rob

Rob Campbell
Head of Administration
Williamsburg Christian Academy



**Soaring Eagles Golf Tournament
Corporate Sponsorship Benefits Offerings
Friday, May 1, 2020
Williamsburg Golf Club**

PRESENTING SPONSORS

\$10,000

- Company name/logo inclusion on sponsor banner
- Company name/logo on all printed materials including event flyer, registration forms, and golf carts
- Company name/logo inclusion on WCA website and social media pages
- Company banner displayed at registration and luncheon
- Sponsor recognition on all printed materials at event
- Sponsor recognition on 9 holes
- Presenting Sponsor recognition at luncheon
- Sponsor Logo on one Scoreboard in WCA gym for one year.
- Opportunity to provide company branded items for gift bags
- Two Foursomes in the tournament play

PLATINUM SPONSORS

\$4,000

- Company name/logo inclusion on sponsor banner
- Company name/logo inclusion on WCA website and social media pages
- Company banner displayed at luncheon
- Sponsor recognition at luncheon
- Sponsor recognition on 6 holes
- Opportunity to provide company branded items for gift bags
- Sponsor Logo Banner displayed in WCA gym for one year
- One Foursome in the tournament play

GOLD SPONSORS

\$2,000

- Company name/logo on sponsor banner
- Company name/logo on WCA website and social media pages
- Sponsor recognition at luncheon
- Hole sponsor on 3 holes
- Sponsor Logo Sign displayed in WCA gym for one year
- One Foursome

SILVER SPONSORS

\$1,000

- Company name/logo on WCA website and social media pages
- Sponsor recognition on one hole
- Sponsor logo sign displayed in WCA gym for one year
- One Foursome



**Soaring Eagles Golf Tournament
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Williamsburg Golf Club**

Non-Golf Team Sponsorship Benefits Offerings

HAT SPONSORSHIP \$2,500 Limited to One Sponsor

- Your Company Name/Logo provided on 100 ball caps
- Your Company Name/Logo inclusion on WCA website and social media pages
- Your Company Name/Logo inclusion on the Athletics Sponsorship Board in the WCA Gymnasium for one year.

BEVERAGE SPONSORSHIP \$2,000 Limited to One Sponsor

- Your Company Name/Logo provided on beverage cart and two beverage stations
- Your Company Name/Logo inclusion on WCA website and social media pages
- Your Company Name/Logo inclusion on the Athletics Sponsorship Board in the WCA Gymnasium for one year.

SIGNAGE SPONSORSHIP \$1,500 Limited to One Sponsor

- Your Company Name/Logo provided on six tee box signs
- Your Company Name/Logo inclusion on WCA website and social media pages

GIFT BAG SPONSORSHIP \$1,500 Limited to Two Sponsors

- Your Company Name/Logo provided on two gift bag items.
- Your Company Name/Logo inclusion on WCA website and social media pages



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Non-Golf Team Sponsorship Benefits Offerings

SNACK SPONSORSHIP \$1,000 Limited to Three Sponsor

- Your Company Name/Logo provided on snack cart and at snack station stations
- Your Company Name/Logo inclusion on WCA website and social media pages
- Your Company Name/Logo inclusion on the Athletics Sponsorship Board in WCA Gymnasium for one year.

TENT SPONSORSHIP \$500 Limited to Four Sponsors

- Your Company Name/Logo provided at a golf course tent (10' X 10') location where you can advertise your products, give away coupons and engage golfers on the course
- Your Company Name/Logo inclusion on WCA website and social media pages
- Your Company Name/Logo inclusion on the Athletics Sponsorship Board in WCA Gymnasium for one year.

FRIENDS OF WCA SPONSORSHIP \$500

- Your Company Name/Logo inclusion on WCA website and social media pages
- Your Company Name/Logo inclusion on the Athletics Sponsorship Board in WCA Gymnasium for one year.



WCA SOARING EAGLES GOLF CLASSIC TOURNAMENT

Friday, May 1, 2020

Corporate Sponsorship Registration

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Contact Phone: _____

Contact Email: _____

Sponsorship Level: _____

For Bookkeeping purposes: This payment will be considered a ___ marketing expense, or a ___ donation
___ Enclosed is a check in the amount of \$ _____
___ Please charge my credit card in the amount of \$ _____

Card Type: _____ Card Number: _____ EXP Date: _____ CCV: _____

Printed Name: _____ Date: _____

Signature: _____

Thank you for your support of the WCA ministry

WCA is a tax-exempt 501 (c) (3) organization.

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